

Colorado Springs 2006 PrideFest Sponsorship Packages



Platinum Pride Sponsorship * \$10,000 + (Year Round Exposure!)

- . Featured speaking role from event stage during the day's event (If desired)
- . Placement of (2) company logos on main stage during event
- . Prominent recognition in all radio, television and print media (Large logo)
- . Recognition of sponsorship in all pre-and post- event press releases
- . Banner and link on website home page for one full year
- . Recognition in (20) editions of the Center's E-Newsletter (circ. 1,000+)
- . Full page ad in 2006 PrideFest Guide (Printed in the *Independent* circ. 36,000+) (*Quarter page if In-Kind*)
- . 2 Complimentary booth permits, including set-up of tent tables and chairs
- . Complimentary parade permit



Golden Stonewall Sponsorship * \$5,000-\$9,999

- . Recognized from the event stage at PrideFest
- . Placement of (1) company logo on main stage during the event
- . Recognition in all radio, television and print media (Medium Logo)
- . Recognition of sponsorship in all pre-and post- event press releases
- . Banner and link on website home page June-August 2006
- . Half page ad in 2006 PrideFest Guide (Printed in the *Independent* circ. 36,000+) (*Logo if In-Kind*)
- . 2 Complimentary booth permits
- . Complimentary parade permit



Silver Rainbow Sponsorship * \$2,500-\$4,999

- . Recognized from event stage at PrideFest
- . Placement of (1) company logo on main stage during the event
- . Recognition in all radio, television and print media (Small Logo)
- . Banner and link on PrideFest page of website, July 2006.
- . Quarter page ad in 2006 PrideFest Guide (Printed in the *Independent* circ. 36,000+) (*Line ad if In-Kind*)
- . Complimentary booth permit
- . Complimentary parade permit



Blazon Bronze Sponsorship * \$1,000-\$2,499

- . Recognized from event stage at PrideFest
- . Placement of (1) company logo on main stage during the event
- . Recognition in all radio, television and print media (Small Logo)
- . Logo in 2006 PrideFest Guide (Printed in the *Independent* circ. 36,000+) (*Line ad if In-Kind*)
- . Complimentary booth permit
- . Complimentary parade permit